

## SPONSORSHIP OPPORTUNITIES

### **Pinnacle** (Opportunities available: 12)

**Cost: \$9,000**

Benefits:

- 10 x 10 booth at in the Royal Agricultural Winter Fair exhibition
- 3 nights accommodation (one double occupancy room) at the Congress hotel (Royal York)
- "Product Innovations" presentation at the Congress, highlighting your favourite innovative product
- Half page advertisement in Congress proceedings
- Direct link to your company website from Congress homepage
- Your company name and logo on all notices, announcements and invitations regarding the Congress
- Company banner displayed inside presentation theatre
- 2 complimentary registrations

### **Premier-Plus** (Opportunities available: 6)

**Cost: \$5,000**

Benefits:

- "Product Innovations" presentation at the Congress, highlighting your favourite innovative product
- banner displayed behind coffee table at one coffee break and/or continental breakfast
- Quarter-page advertisement in Congress proceedings
- Direct link to your company website from Congress homepage
- Your company name on all notices, announcements and invitations regarding the Congress
- Company banner displayed inside presentation theatre
- 1 complimentary registration

### **Premier** (Opportunities available: unlimited)

**Cost: \$3,500**

Benefits:

- Company logo in Congress proceedings
- Direct link to your company website from Congress homepage
- Your company name on all notices, announcements and invitations regarding the Congress
- Company banner displayed inside presentation theatre
- 1 complimentary registration

## ADDITIONAL SPONSORSHIP OPPORTUNITIES

### Are You Interested in Being a Part of This Event?

We are pleased to offer these additional sponsorship opportunities:

- **Congress Dinner Sponsor**  
Opportunities Available: 1  
Cost: \$8,000
- **Lunch Sponsor**  
Opportunities Available: 2  
Cost: \$1,500
- **Welcome Reception (Congress Hotel)**  
Opportunities available: 1  
Cost: \$6,000
- **Proceedings (+CD-ROM) Sponsor**  
Opportunities available: unlimited  
Cost: \$500
- **Graduate Student Poster Award**  
Opportunities Available: 1  
Cost: \$1,000

Hosted by:

**CANTOX**<sup>®</sup>  
HEALTH SCIENCES INTERNATIONAL

CTXAG0364

# AIC 2008

AGRICULTURAL IS CHANGING



**November  
9-11, 2008**

**Royal  
Agriculture  
Winter Fair**



**Direct Energy  
Centre  
Exhibition Place  
Toronto, ON  
Canada**



**CANTOX**<sup>®</sup>  
HEALTH SCIENCES INTERNATIONAL



## AGRICULTURAL IS CHANGING (AIC)

Hosted By:

**CANTOX**  
HEALTH SCIENCES INTERNATIONAL

**DON'T MISS THESE  
EXCITING OPPORTUNITIES!**

### Session Information

In this inaugural year of AIC we are exploring opportunities for innovation in the application of natural products to livestock production and animal health. This is the first meeting of its kind anywhere in the world, and will attract a mosaic of industry stakeholders, researchers, manufacturers, venture capitalists and regulatory experts. Do not miss this extraordinary opportunity for networking and education.

AIC 2008 will present 4 half-day sessions, comprising of expertise in Research & Development and novel applications of natural health products in food production from animals. Each session will consist of plenary lectures, short lectures, and product presentations inside the presentation theatre, and a graduate student poster competition immediately outside the presentation theatre.

### For More Information Contact Us:

#### Sponsorship Inquiries

Laura Western  
Tel: 905-542-2900 ext:234  
Email: lwestern@cantox.com

#### Session Information

Dr. Wendy Pearson  
Tel: 905-542-2900 ext:288  
Email: wpearson@cantox.com

#### Registration Information

Tracy Veale  
Tel: 905-542-2900 ext:282  
Email: tveale@cantox.com

[www.cantox.com/AIC](http://www.cantox.com/AIC)

#### Session 1

##### Research Innovations

This session will present the most recent and exciting research innovations developed in Universities, private research facilities and manufacturers of natural animal products. Plenary speakers will review contemporary research in applications of natural products as possible replacements for in-feed antibiotics and natural repartitioning agents to improve lean muscle mass in livestock. Plenary lectures will be followed by short 12-minute lectures on specific research projects conducted (usually by graduate students) which support research discussed by the plenaries.

#### Session 2

##### Commercialization and Regulatory Issues

Of critical impact to the success of this juvenile industry in Canada is the confusion surrounding regulatory compliance and commercialization. Attendees to this session will learn about the key aspects of approving a natural product for use in livestock production in Canada, the US and the EU. Our speakers will include representatives from the Expert Advisory Committee on Veterinary Natural Health Products (Health Canada), together with key decision makers in Canadian Food Inspection Agency (Feeds Division) and the Veterinary Drugs Directorate. We will also have talks from patent lawyers with expertise in patenting natural products, experts in cGMP and quality control, and Venture Capital investors. The day will end with a panel discussion on regulatory issues in this industry where delegates will have an opportunity to pose specific questions to all of the speakers.

#### Session 3

##### Alternative Uses for Alternative Products

With the growing concerns in the areas of manure management, food safety, E. coli contamination and composting; this session will discuss innovative approaches for managing contemporary food production issues. Topics will include natural accelerants for manure management, waste-water management, natural preservatives for food from livestock, organic farming, and natural health products for reducing food-borne zoonoses

#### Session 4

##### Product Presentations (Sponsor Session)

This session is dedicated to product presentations of our sponsors. Each sponsor will be allotted 12-15 minutes to present their product, their research and any other relevant information. This will be an opportunity for sponsors to present to consumers as well as to possible corporate partners, distributors, or Venture Capitalists.

#### Graduate Student Poster Competition

The Graduate Student Competition will award 2 prizes to students with the best research poster as judged by our judging panel. Both winning posters will receive a certificate of recognition; in addition, the first place student will receive a cheque for \$500 and second prize will receive a cheque for \$300.